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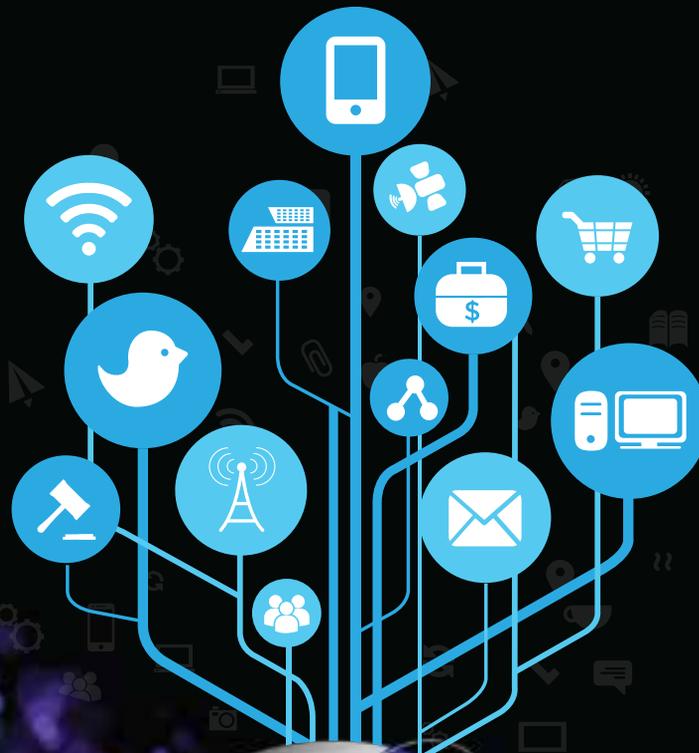
GSMA[™]



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2023 CONVERGED TELECOMMUNICATIONS POLICY AND REGULATIONS (CTPR) MASTER CLASS FOR ASEAN COUNTRIES



Phnom Penh, Cambodia

15.05.2023 to 19.05.2023

Industry landscape

Innovation in the global communications, ICT and mobile industry has brought connectivity to more people than ever before. For example, there are now 5.3 billion unique mobile subscribers around the world. But communications technology enables much more than connectivity — it empowers people through an ever-growing range of internet and mobile-enabled services. This trend is also accelerating the convergence of communications and content.

As a result, industry stakeholders across the globe have had to adjust to new challenges, business opportunities and threats. This means policy, regulations, codes of conduct, industry specifications and standards need to be revisited, enhanced or tweaked to better reflect these rapid changes. There is also the need for the skills sets, competencies and knowledge resource of industry stakeholders and practitioners to be refreshed in order to keep pace with these incessant changes. This is the driver behind the 'Converged Telecommunications Policy & Regulations (CTPR)' Master Class for ASEAN countries. This collaborative effort from the Multimedia University (MMU), GSMA and Malaysian Communications and Multimedia Commission (MCMC) is crafted to address the capacity needs of the globalised and converged communications, ICT and mobile industry.

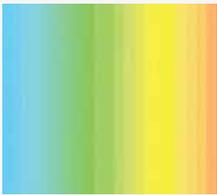
About the CTPR Master Class

The 2023 CTPR Master Class is designed to offer mid- to senior-level executives in national regulatory agencies, relevant government ministries, telecommunication service providers, broadcasters, equipment manufacturers/vendors in the ASEAN countries and Asia Pacific region, a holistic and up-to-date world view of all matters related to the converged telecommunications space. The 2023 CTPR Master Class for ASEAN countries is hosted in Phnom Penh, in collaboration with the Telecommunication Regulator of Cambodia (TRC), the Cambodia Academy of Digital Technology (CADT) and Smart Axiata.

This intensive, one-week programme brings together an international, collaborative network of academics, regulators and industry experts to highlight current global approaches to CTPR issues. Participants will be awarded a Certificate endorsed by all three parties – MMU, GSMA and MCMC.

The CTPR Master Class 2023 has the honour of being labelled as a HRD Corp Claimable Course for Malaysian employers.

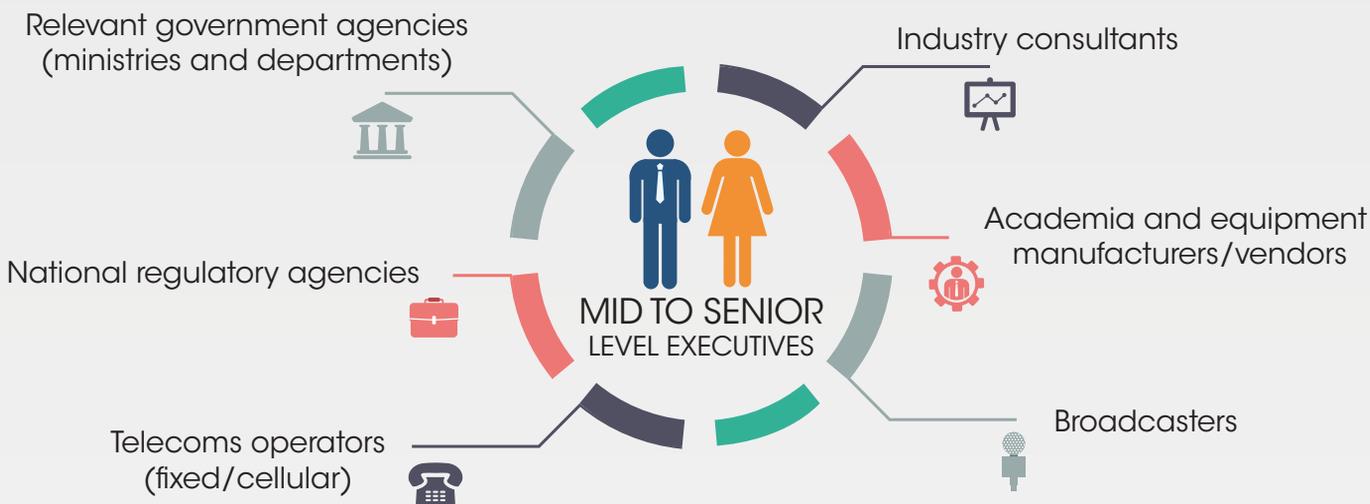
Modules for the Master Class (1 week programme):

	1 Converged Policy and Collaborative Regulations	Highlights the principles governing policy formulation, legislation and regulation. Also looks at innovative and collaborative approaches to current and future trends in international telecommunications law and policy, as well as global markets, government and regional regulations.
	2 Managing Spectrum to Maximise Social and Economic Benefits	Explores the socio-economic impact of efficient and effective spectrum management. This will help delegates from the ASEAN region gain a holistic view of the value and impact of spectrum on national and regional development and sustainability.
	3 Emerging Technologies and Networks	Technology convergence is the underpinning layer that supports new directions in digital services. This module looks at the opportunities and challenges of digitisation, current trends in digital services, and presents insights on the future ramifications of technology and networks.
	4 Digital Business and Economics	The digital economy has critical and far reaching implications for nations, businesses and society. This module offers case studies and discussions on how disruptive technologies are reshaping business models and transforming businesses.
	5 Smart Digital Nation, Cities and Communities	This module looks at a range of pertinent issues including encouraging the growth and development of IoT services, platforms for digital identity, financial inclusion, new directions in digital services and the impact of CoVid-19 and other pandemics.

Duration of CTPR Master Class

15.05.2023 to 19.05.2023 (Monday to Friday)

Who should attend?



Where will this programme be conducted & what is the programme fee?

Programme Venue:

Sokha Phnom Penh Hotel

Street Keo Chenda, Phum 1,
Sangkat Chroy Changvar,
Khan Chroy Changvar,
Phnom Penh,
Kingdom of Cambodia.



Programme Fee:



Benefits that will be accrued by attending this master class

- 1 Exposure to latest global thinking on converged policy & regulatory matters
- 2 Better understanding of related global laws/ acts & regulations
- 3 Exposure and understanding of the latest technological advances related to the industry and where it is heading
- 4 Networking with noted local and international industry thought leaders
- 5 Credit transfer up to 30% under the Accreditation of Prior Experiential Learning for Credit Award APEL(C) scheme for Master in Converged Telecommunications Policy and Regulations (MCTPR).

How do I register for the programme?

»» SIGN UP HERE ««

About GSMA

The GSMA is a global organisation unifying the mobile ecosystem to discover, develop and deliver innovation foundational to positive business environments and societal change. Our vision is to unlock the full power of connectivity so that people, industry, and society thrive. Representing mobile operators and organisations across the mobile ecosystem and adjacent industries, the GSMA delivers for its members across three broad pillars: Connectivity for Good, Industry Services and Solutions, and Outreach. This activity includes advancing policy, tackling today's biggest societal challenges, underpinning the technology and interoperability that make mobile work, and providing the world's largest platform to convene the mobile ecosystem at the MWC and M360 series of events. The GSMA's Capacity Building programme works with partner organisations to deliver high-quality training to students and regulatory professionals.

About Malaysian Communications & Multimedia Commission (MCMC)

MCMC implements and promotes the national policy objectives for the communications and multimedia sector in Malaysia. It is charged with overseeing the regulatory framework for the converging industries of telecommunications, broadcasting and online activities in accordance with the national policy objectives set out in the Communications & Multimedia Act 1998 (CMA). MCMC also has the responsibility for postal services and digital certification under the Postal Services Act and the Digital Signature Act 1997 respectively. The Act provides that MCMC undertakes a policy implementation role, while policy decision making is vested with the Minister.

About Multimedia University (MMU)

Established in 1997 as Malaysia's first private university, MMU offers a full range of undergraduate and postgraduate degree programmes in Law, ICT/IT, Creative Multimedia, Cinematic Arts, Engineering, Management, Business, Strategic Communication, Accounting, Banking and Finance across its two in Malaysia. MMU hosts over 13,000 students, of whom over 1,000 are international students representing more than 56 countries.

The Times Higher Education (THE) World Rankings 2021 listed MMU as the top 10 among all Malaysian universities while the QS World University Rankings 2021 has ranked MMU as Top 7 among Malaysian private universities. MMU was granted the Self-Accreditation status and Premier Digital Tech University status from Malaysian government, formally acknowledging that MMU is a trustworthy institution in providing high quality education. For more information, please visit www.mmu.edu.my

About MMU CNERGY

MMU CNERGY, the commercial name of Unitele Multimedia Sdn Bhd (UMSB), is the commercial arm of Multimedia University.

Our Vision is a trusted value creator through innovation towards digital Malaysia. Our Mission is to be the catalyse between academia and industry for value creation by offering expertise through professional services as well as exploiting R&D effort.

About the Telecommunication Regulator of Cambodia (TRC)

Telecommunication Regulator of Cambodia (TRC) was established by the Royal Decree No. ៩៧ /រកម/1215/017 dated 17 December 2015 which declared the Law on Telecommunications and Sub Decree No. 45 អនក្រឹត្យ. បក. dated 16 March 2016 regarding the organization and operation of TRC. TRC is tasked with formulating regulations related to the operation and provision of telecommunications network and services in order to promote fair, efficient, and transparent competition in line with the Royal Government's policy on telecommunication sector. TRC not only functions as a regulator but also as an arbitrator of disputes between Licensees and Licensees, and between the Licensees and the end users, as well as the protector.

About Cambodia Academy of Digital Technology (CADT)

CADT is a national flagship research and education institution for Digital Technology and Innovation, nurturing digital talent and innovators to drive Cambodia toward a digital society. Its vision is to provide education, training, R&D and promote innovation on digital technology to students, civil servants, and innovators to contribute to the development of digital government, economy and society whilst its mission is to provide education, training, R&D and promote innovation on digital technology to students, civil servants, and innovators to contribute to the development of digital government, economy and society.

About Smart Axiata Co Ltd

Smart Axiata Co., Ltd., Cambodia's leading mobile telecommunications operator, currently serves 8 million subscribers under the 'Smart' brand. Smart Axiata is part of Axiata Group Berhad, one of Asia's largest telecommunications groups.

Smart is at the forefront of mobile technology advancement in Cambodia. Smart was the first network to introduce 4G LTE in 2014, 4G+ in 2016, 4G+ with HD Voice (VoLTE) and LTE Advance Pro in 2017. In mid-2019, Smart hosted the first 5G live showcase in the Kingdom, manifesting its mobile data leadership position. Smart also provides 2G, 2.5G, 3G and 3.75G mobile services as well as international roaming across more than 190 countries. Its extensive nationwide network coverage stretches to 99% of the Cambodian population.

The company is also rapidly transforming itself into a digital lifestyle brand, having introduced many innovative offerings and lifestyle entertainment value propositions. This includes various international brand partnerships with Universal Music, Apple and Facebook, as well as digital services including Smart Insurance, SmartPay, Pleng by Smart, Pi Pay and SmartNas. Smart aspires to be the #1 and most loved communication tech brand in Cambodia by 2022, while having a strong corporate social responsibility and sustainability agenda for national socio-economic growth.

The company's workforce consists of over 1000 local and foreign experts striving towards a common mission of connecting and making lives better. Live. Life. Be Smart

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